# Make Shift Happen

SHERYLLE BATES, PRINCIPAL CONSULTANT

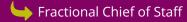
Fractional Chief of Staff | Strategic Planning | Project Management

# You're doing everything — and still not moving forward.

### It's time to Make Shift Happen.

I help leaders clarify priorities, align their teams, and turn ideas into action. Through strategic partnerships and hands-on execution, I move organizations from stuck to streamlined.

I offer three services designed to meet you where you are and support where you want to go:



- 👆 Strategic Planning
- Project Management

### Who I Work With

Whether you're leading a nonprofit, scaling a social enterprise, or running a small business, I work with leaders who: Are juggling too many priorities

- Have big visions with no clear roadmap
- Need help getting things done efficiently and effectively
- └── Want clarity, calm, and momentum

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I don't believe in strategy that lives in a slide deck. I believe in work that actually moves your organization forward.

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#### Services

# Fractional Chief of Staff

### Your Strategic Right Hand

I embed myself in your leadership team to keep priorities moving forward, manage complexity, and bring calm to the chaos.

### Who This is For:

Leaders who are juggling too much, need a partner to execute, or want day-to-day operations to run without constant oversight.

### What's Included:

- Strategic executive support
- └ Team and operational alignment
- └→ Meeting and decision facilitation
- └ Cross-functional project oversight

Services

# Strategic Planning

### **From Vision to Roadmap**

No more plans that sit in drawers. I help you build a strategy that's clear, actionable, and aligned with your goals — one your team will actually use

### Who This is For:

Organizations that need to align long-term direction, focus their energy, and execute on priorities.

### What's Included:

- Facilitated strategy and planning sessions
- Goal setting and prioritization
- Implementation roadmap with clear steps and accountability
- Optional advisory support during execution





#### Services

### Project Management

### **Execution with Ease**

Whether you're launching something new or fixing what's broken, I bring the structure, accountability, and oversight to get it done.

### Who This is For:

Organizations with stalled, complex, or mission-critical projects needing coordination and follow-through.

### What's Included:

- Process optimization and task coordination
- ➡ Timeline and stakeholder management
- 🔶 Cross-team alignment

### Strategy without action is noise. Action without alignment is burnout.

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### How We Make Shift Happen



### **Listen for What Matters**

We begin with focused conversations to understand what's working, what's not, and what's next.

#### Map the Priorities

Together, we clarify goals, define success, and outline the steps that will get us there.

#### **Move It Forward**

I drive execution by leading projects, managing teams, and ensuring everyone stays aligned and accountable.

### **Adjust & Optimize**

Change is constant. I help you pivot strategically without losing momentum.



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## Why Work With Me

l'm not your typical consultant. Here's what makes this partnership different:

### **Execution Without Burnout**

Strategic support that keeps you energized, not overwhelmed

### Custom Solutions

Tailored to your organization's needs, never cookie-cutter

### ᅛ Action Over Theory

Practical, measurable outcomes that stick

### ᅛ Trusted Partnership

I integrate quickly, work collaboratively, and drive momentum

I've sat in the meetings where everyone's talking but nothing's getting done. I built my practice to change that.

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### Meet the Person Behind the Work

### Sherylle Bates, Principal Consultant

I'm a strategist, facilitator, and trusted partner to leaders who need traction, not just talk. With over a decade of experience in execution, team alignment, and organizational change, I bring the calm and clarity that helps leaders lead.

Clients describe me as someone who can translate vision into action — and keep things moving, even when things feel stuck.



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# Let's Make Shift Happen



### Leave a Message

Tell me what you're looking for (even if you're not sure yet).



### Schedule a Free 30-Minute Intro Call

No pressure. No prep. Just a conversation.



### Email Me Directly

connect@sheryllebates.com

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