



Make *Shift* Happen

SHERYLLE BATES, PRINCIPAL CONSULTANT

Fractional Chief of Staff | Strategic Planning | Project Management

You're doing everything — and still not moving forward.

It's time to Make *Shift* Happen.

I help leaders clarify priorities, align their teams, and turn ideas into action. Through strategic partnerships and hands-on execution, I move organizations from stuck to streamlined.

I offer three services designed to meet you where you are and support where you want to go:

- Fractional Chief of Staff
- Strategic Planning
- Project Management



Who I Work With

Whether you're leading a nonprofit, scaling a social enterprise, or running a small business, I work with leaders who:

- ↪ Are juggling too many priorities
- ↪ Have big visions with no clear roadmap
- ↪ Need help getting things done — efficiently and effectively
- ↪ Want clarity, calm, and momentum



A background photograph of two women sitting at a table in a modern office or cafe. The woman on the left has long brown hair and is wearing a green top. The woman on the right has dark curly hair and is wearing a blue button-down shirt. They are both looking at a document held by the woman on the left. In the foreground, there are several clear glasses on the table and a tablet displaying a colorful pie chart. The background is slightly blurred, showing other people and interior lights.

“

**I don't believe in strategy
that lives in a slide deck.
I believe in work that actually moves
your organization forward.**

SHERYLLE BATES



Services

Fractional Chief of Staff

Your Strategic Right Hand

I embed myself in your leadership team to keep priorities moving forward, manage complexity, and bring calm to the chaos.

Who This is For:

Leaders who are juggling too much, need a partner to execute, or want day-to-day operations to run without constant oversight.

What's Included:

- Strategic executive support
- Team and operational alignment
- Meeting and decision facilitation
- Cross-functional project oversight

Services

Strategic Planning

From Vision to Roadmap

No more plans that sit in drawers. I help you build a strategy that's clear, actionable, and aligned with your goals — one your team will actually use

Who This is For:

Organizations that need to align long-term direction, focus their energy, and execute on priorities.

What's Included:

- Facilitated strategy and planning sessions
- Goal setting and prioritization
- Implementation roadmap with clear steps and accountability
- Optional advisory support during execution





Services

Project Management

Execution with Ease

Whether you're launching something new or fixing what's broken, I bring the structure, accountability, and oversight to get it done.

Who This is For:

Organizations with stalled, complex, or mission-critical projects needing coordination and follow-through.

What's Included:

- Project scoping and planning
- Process optimization and task coordination
- Timeline and stakeholder management
- Cross-team alignment



“

**Strategy without action is noise.
Action without alignment
is burnout.**

SHERYLLE BATES

How We Make *Shift* Happen



Listen for What Matters

We begin with focused conversations to understand what's working, what's not, and what's next.

Map the Priorities

Together, we clarify goals, define success, and outline the steps that will get us there.

Move It Forward

I drive execution by leading projects, managing teams, and ensuring everyone stays aligned and accountable.

Adjust & Optimize

Change is constant. I help you pivot strategically without losing momentum.



SHERYLLE BATES

Why Work With Me

I'm not your typical consultant.
Here's what makes this
partnership different:

- **Execution Without Burnout**
Strategic support that keeps you energized,
not overwhelmed
- **Custom Solutions**
Tailored to your organization's needs, never
cookie-cutter
- **Action Over Theory**
Practical, measurable outcomes that stick
- **Trusted Partnership**
I integrate quickly, work collaboratively,
and drive momentum



“

I've sat in the meetings where everyone's talking but nothing's getting done. I built my practice to change that.

SHERYLLE BATES

Meet the Person Behind the Work

Sherylle Bates, Principal Consultant

I'm a strategist, facilitator, and trusted partner to leaders who need traction, not just talk. With over a decade of experience in execution, team alignment, and organizational change, I bring the calm and clarity that helps leaders lead.

Clients describe me as someone who can translate vision into action — and keep things moving, even when things feel stuck.



SHERYLLE BATES

Let's Make *Shift* Happen



Leave a Message

Tell me what you're looking for (even if you're not sure yet).



Schedule a Free 30-Minute Intro Call

No pressure. No prep. Just a conversation.



Email Me Directly

connect@sheryllebates.com

2025 _____

